

# IFFA 2025 – Competition conditions of entry

The 'International Quality Awards' are organised by the German Butchers' Association as part of the IFFA 2025. The aim is to underscore the immense importance of artisan made products and the tradition of these specialities. The awards should emphasise the quality of the products and are a great way for a company to promote itself.

## Competitions

The judging takes place from Monday 5 May to 8 May 2025 in hall 12.0, of the trade fair site on the German Butchers' Association's competition area. The different competitions are listed in the guide: 'IFFA 2025 – the competitions'. This guide also contains the respective deadlines, examples of products as well as the times and places for delivery.

## Eligibility to enter

To be eligible for entry the products must be artisan made and produced in-house in a company based in Germany or abroad. Each company may submit a maximum of 75 products across all competitions.

Products made from raw mince, raw semi-finished products including uncooked sausages are excluded from the competitions.

The products, if necessary also the labelling, must comply with food regulations. For products that are sent from abroad it is essential to take the respective state regulations into account as well as German customs, import and veterinary regulations. All associated costs must be paid by the sender.

The organiser will dispose of products that do not comply with food regulations in accordance with the statutory requirements. Entry costs and other costs will not be refunded. There shall be no claim for the product entries to be returned or their value to be compensated.

For the *International Quality Competition for Sausage Meat* only complete sausage meat products are permitted (also sliced if over 1,5 kg). Every product entry must have a total weight of at least 0,8 kg.

For the *International Quality Competition for Ham* only entire hams are permitted (also sliced if over 2,5 kg). Every product entry must have a total weight of at least 1,2 kg.

For the *International Quality Competition for Small Sausages* only sausages are permitted that are no greater than 40 mm in diameter. Each product entry must have a weight of at least 0,5 kg.

For the International Quality Competition for Cans and Jars, at least two units (cans, jars, tubular bags, etc.) must be submitted (minimum total weight 400 g). Pre-packaged food must be labeled in accordance with the regulations.

## Registration

To register it is necessary to complete form 'IFFA 2025 – Registration' must and send it to Deutscher Fleischer-Verband e.V., Kennedyallee 53, D-60596 Frankfurt/Main, by post, by fax or e-mail as indicated on the registration form. The

The product entries must be registered with the commercial designation as it should appear on the certificate.

On the registration form it is necessary to note any special seasonings with, for example, caraway, garlic, pepper and the specialities of the recipe which are important for the correct judging of the product entries (e.g. 'only beef' or 'reduced fat')

The *registration form*, the *guide to the competitions* and the *guide to the certificates, medals and trophies* are available for download at [www.fleischerhandwerk.de/wettbewerbe](http://www.fleischerhandwerk.de/wettbewerbe) or can be requested by email (c.gericke@fleischerhandwerk.de) or by telephone (0049 (0) 69 / 63302-250).

**Registration deadline is 18<sup>th</sup> April 2025.** In special cases late registrations or changes are possible. The competition forms, method of delivery and entrance tickets will be sent out after registration.

## Entry fees

It costs EUR 80.00 plus VAT for each product entered. Discounts are applicable (10% for > 10 entries, 15% for > 15 entries and 20% for > 20 entries). Each applicant will be sent 2 entrance tickets free of charge. The fees must be paid immediately on receipt of the invoice or in cash at the IFFA. The certificates and medals will only be sent out once full payment has been made.

## Shipment - delivery

The product entries can be sent either by post (DHL, UPS etc.), delivered directly to the DFV (German Butchers' Association) or handed over in person at the IFFA.

Delivery address: DFV e.V., Kennedyallee 53, D- 60596 Frankfurt, Germany. Delivery in person: Messegelände, Hall 12.0, DFV competition area

Access to the trade fair is via the usual visitor entrances. The delivery times are dependent on the respective competition.

The precise dates can be taken from the guide: '*IFFA 2025 – The Competitions*'.

No liability is accepted for entries that are lost, damaged or spoiled. The cost of sending in the entries is borne by the sender.

## Judging

Product judging is anonymous with no knowledge of the company of origin. Anything that might indicate the entrant's identity will be made illegible by the organiser.

The judging is based on the criteria:

- External finishing, condition of the container
- Appearance, colour and composition
- Consistency
- Smell/taste

on the basis of the DFV judging schedule and by independent and trained expert judges.

## Adjudication

The certificates and medals will be awarded according to the following schedule.

Gold: total number of points 50

Silver: total number of points 49 – 45

Bronze: total number of points 44 – 40

## Certificates, medals, trophies

The participants shall receive a certificate and a medal for products that are judged to be 'excellent'. In addition honorary trophies, winner trophies and the trophy for the international champion will be awarded (refer to the guide: '*IFFA 2025 – certificates, medals and trophies*').

The results will be published on the day of the respective competition at the edge of the competition area and subsequently in the trade press. Entrants who do not win a prize will not be named.

## Final provisions

The judging and the prize giving shall be without possible legal recourse. By signing the registration form the entrant acknowledges agreement to the conditions of competition.

Frankfurt, January 2025

